



CELEBRATING 35 YEARS OF LEARNING, CONNECTION, AND COMMUNITY

December 2, 2026 | 5 p.m. EST | Dunlap Champion's Club

A MESSAGE FROM THE DIRECTOR

Dear Community Partner,

For 35 years, the **Osher Lifelong Learning Institute (OLLI)** at Florida State University has enriched the lives of older adults. What began as a small learning community has grown into a vibrant organization serving nearly 1,000 actively working and retired members annually through educational programs, social activities, travel opportunities, and community engagement initiatives.

As we celebrate our **35th anniversary**, we invite you to join us as a sponsor and help sustain this tradition of lifelong learning, continued connection, and successful longevity.

We would be honored to partner with you during this milestone year as we look toward the future of the Osher Lifelong Learning Institute at Florida State University.

Sincerely,

A handwritten signature in black ink that reads 'Debra Herman'.

Debra Herman
Director, OLLI at FSU



Our mission is to promote a community of lifelong learning through intellectual, social and cultural programs. Your sponsorship helps support educational opportunities, outreach initiatives, and programs that enhance successful longevity for all adults.



WHO WE ARE

The Osher Lifelong Learning Institute at Florida State University is a member-driven organization that provides educational, cultural, and social opportunities for adults who believe learning never ends. OLLI offers:

- Non-credit courses taught by university faculty, subject matter experts, and community leaders
- Educational lectures, special events, and workshops
- Travel opportunities both domestic and abroad
- Interest groups and member-led clubs
- Volunteer and community engagement opportunities
- Social activities that foster friendships and connections

WHO OUR MEMBERS ARE

Nearly **1,000** members participate in OLLI at FSU each year, making OLLI one of the region's largest and most active lifelong learning communities.

Our members represent active working and retired members of the community of all walks of life: including but not limited to educators, business leaders, healthcare professionals, public servants, veterans, and entrepreneurs from throughout the region. They are engaged, connected, and committed to lifelong learning, successful longevity, travel, arts and culture, volunteerism, and civic participation.

EXCLUSIVE MEMBER TICKET OPTIONS COMING IN JULY!

Apply Today!

- Limited anniversary sponsorship opportunities
- Reach nearly 1,000 engaged active adults
- Align with FSU and lifelong learning
- High-visibility community recognition
- Support education and successful longevity

WHY SPONSOR OLLI?

Connect with an Engaged Audience

OLLI members are active, involved, and committed to lifelong learning, health, wellness, travel, culture, and community service.

Build Meaningful Relationships

Develop connections with individuals who value trusted organizations and long-term community partnerships.

Demonstrate Community Leadership

Show your organization's commitment to education, healthy aging, and community well-being.

Extend Your Reach

Receive recognition through OLLI events, publications, digital communications, and one of our largest annual gatherings.

**For more info on Sponsoring OLLI
at FSU 35th Anniversary Gala:**





PREMIUM SPONSORSHIP LEVELS

We encourage partners to select one of the premium sponsorship levels to receive full event recognition and benefits. Proceeds from the Gala support lifelong learning programs and outreach initiatives through OLLI at FSU.

GOLD SPONSOR — \$10,000

- Exclusive premier exhibit table at the Fall Showcase of Courses and Activities
- Premier recognition as the Gala Presenting Sponsor and the opportunity for sponsor remarks during the program
- Top logo placement on all Gala materials
- Full-page advertisement in printed Gala program
- Recognition in OLLI Semester Catalog(s)
- Inclusion in press release(s) and media outreach
- Logo on gift bags with option to include branded items
- Includes up to 10 Gala tickets with preferred seating
- Recognition on social media and website

EMERALD SPONSOR — \$2,500

- Logo/name featured on event screens
- Two (2) Gala tickets with preferred seating
- Quarter-page advertisement in Gala program
- Recognition in OLLI Semester Catalog(s)
- Option to include branded items in gift bags
- Recognition on social media and website

GARNET SPONSOR — \$5,000

- Featured recognition as a major event sponsor
- Logo on all Gala materials: invitations, program, website, signage
- Half-page advertisement in printed Gala program
- Acknowledgment during the program
- Recognition in OLLI Semester Catalog(s)
- Option to include branded items in guest gift bags
- Includes up to 10 Gala tickets with preferred seating
- Recognition on social media and website

ADD-ON OR SPECIALTY SPONSORSHIPS

Optional Add-On sponsorships are designed to enhance visibility and event participation at accessible price points. These sponsorships do not include Gala admission. Tickets can be purchased at a special Early Bird rate.

Entertainment Sponsor — \$3,500

Reception Sponsor — \$2,000

Transportation Sponsor — \$1,200

Apply by July 18 to receive full event recognition and benefits



OTHER COMMUNITY PARTNER OPPORTUNITIES

For those seeking additional ways to support OLLI, the following opportunities provide recognition while helping advance programs that promote lifelong learning, social engagement, and successful longevity throughout our region.

PARTNER TABLE — \$1,500

- Four (4) Gala tickets with preferred seating
- Logo/name displayed on sponsored table
- Sponsor name listed in Gala program
- Recognition on website and social media

FRIEND OF OLLI — \$500

- Sponsor name listed in Gala program
- Recognition on website and social media

IMPORTANT DATES

- **July 18** Suggested deadline for **premium** sponsorship commitments to ensure inclusion in printed catalog which mails out in August.
- **September 1–30** Early Bird ticket sales.
- **September 9** Fall Showcase of Courses and Activities at the Turnbull Conference Center.
- **October 1–November 17** Standard ticket sales.
- **November 10** Deadline for all sponsorships to be printed in the Gala Program.
- **December 2** OLLI at FSU 35th Anniversary Gala at the FSU Dunlap Champion's Club

IMPORTANT INFORMATION

- Sponsorship commitments are made through a signed agreement. Invoices will be issued upon confirmation of sponsorship.
- To ensure inclusion in printed materials, premium sponsorship commitments should be received by July 18, 2026. High-resolution logos and program advertisements will be requested following confirmation of sponsorship.
- Tickets and sponsorships are non-refundable.
- A portion of your sponsorship may be non-charitable.
- Sponsors and table purchasers will be able to provide the names of attendees in advance to assist with guest registration, seating arrangements, and event planning.
- Preferred seating refers to priority table placement within the Gala ballroom.
- For questions regarding sponsorship opportunities or benefits, please contact Debra Herman at dherman@fsu.edu.



ANNIVERSARY GALA SPONSORSHIP FORM



SPONSOR NAME _____ DATE _____

BILLING CONTACT _____ TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL (REQUIRED) _____

The FSU Foundation is a 501(c)(3) charitable organization. To view state nonprofit disclosures, visit foundation.fsu.edu/NonprofitDisclosures

SPONSORSHIP LEVELS

☐ **GOLD** \$10,000 ☐ **GARNET** \$5,000 ☐ **EMERALD** \$2,500 ☐ **PARTNER TABLE** \$2,500 ☐ **FRIENDS OF OLLI** \$500

A portion of your sponsorship is non-charitable calculated on the retail value of tickets provided.

Add-On/Specialty Sponsorship

☐ **ENTERTAINMENT** \$3,500 ☐ **RECEPTION** \$2,000 ☐ **TRANSPORTATION** \$1,200

☐ **CHECK TO FOREGO COMPLIMENTARY TICKETS**
I wish to forego my complimentary tickets to reduce the non-charitable portion of my sponsorship gift.

PAYMENT INFORMATION

Payment Method **TOTAL COMMITMENT AMOUNT:** \$ _____

☐ **CHECK ENCLOSED** ☐ **INVOICE REQUESTED** ☐ **OTHER** _____

Payable to FSU Foundation.
Memo line: OLLI at FSU Fund #F06451

☐ **BILLING ADDRESS SAME AS ABOVE**

Mail this form with payment to:
Florida State University Foundation
325 W College Avenue
Tallahassee, FL 32301-1403

ADDRESS _____

CITY _____ STATE _____ ZIP _____

SIGNATURE _____ DATE _____