

35th Anniversary Gala

Sponsorship Opportunities

December 2026 | FSU University Center



As OLLI at FSU celebrates 35 years of lifelong learning, community engagement, and intergenerational connection, we invite partners, businesses, and friends to join us as **Gala Sponsors**. Your support strengthens OLLI's mission to provide high-quality educational programs, curated travel experiences, and enriching social opportunities for active adults across our region.

This elegant black-tie evening will include a seated dinner, live entertainment, guest speakers, a celebratory program reflecting on 35 years of impact, and opportunities to support OLLI's future growth.

Complete the form on page and return to Debra Herman at dherman@fsu.edu.

Sponsorship Levels

GOLD ANNIVERSARY SPONSOR — \$20,000

Benefits

- Premier recognition as **Presenting Sponsor**
- Top logo placement on all Gala materials: invitations, program, website, signage
- **One VIP table (8 seats)**
- **Full-page back cover ad** in printed Gala program
- Opportunity for sponsor representative to give brief remarks during the program
- Premier exhibit table at the Spring and Fall Showcase of Courses and Activities

- Recognition on OLLI website for calendar year 2026
 - Recognition in OLLI's **Summer & Fall 2026 Catalogs**, website, social media, and e-newsletters
 - Inclusion in press release(s) and media outreach
 - **Complimentary membership** for up to 4 individuals (annual OLLI membership)
 - Logo on gift bags with option to include branded items in guest gift bags
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GARNET SPONSOR — \$10,000

Benefits

- Featured recognition as a major event sponsor
 - Logo on event signage, website, attendee screens, and anniversary materials
 - **One VIP table (8 seats)**
 - **Half-page ad** in printed Gala program
 - Recognition during the program
 - Recognition in OLLI's **Summer & Fall 2026 Catalogs**, website, social media, and e-newsletters
 - **Complimentary membership** for up to 2 individuals
 - Option to include item in guest gift bag
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SILVER SPONSOR — \$5,000

Benefits

- Logo/name featured on event signage and screens
- **4 Gala tickets** with preferred seating
- **Quarter-page ad** in Gala program
- Recognition in OLLI's **Summer & Fall 2026 Catalogs**, website, social media
- Acknowledgment during program
- Option to include branded item in guest gift bags

BRONZE SPONSOR — \$2,500

Benefits

- Logo/name on event signage
 - **4 Gala tickets**
 - Quarter-page ad in program
 - Recognition in newsletter & website
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FRIENDS OF OLLI — \$500

- Name listed in Gala program and on the website
- **2 Gala tickets**
- Recognition in one post-Gala social media feature

ADD-ON OR SPECIALTY SPONSORSHIPS

Optional upgrades that allow your organizations to participate at accessible price points.

Entertainment Sponsor — \$3,500

Sponsor the music or performance. Includes stage signage + program recognition.

Reception Sponsor — \$2,000

Covers welcome drinks/hors d'oeuvres; recognition at reception tables.

Transportation Sponsor — \$1,200

Helps provide transportation for OLLI members from partner communities (e.g., Walmart Parking Lot from Kerry Forest Pkwy); program recognition.



Sponsor Information

Organization Name: _____

Name First: _____ Middle: _____ Last: _____

Title: _____

Address: _____

City/State/ZIP: _____

Phone: _____ Email: _____

Sponsorship Level (Select One)

- GOLD SPONSOR — \$20,000
- GARNET SPONSOR — \$10,000
- SILVER SPONSOR — \$5,000
- BRONZE SPONSOR — \$2,500
- FRIENDS OF OLLI — \$500

Add-On / Specialty Sponsorships (Optional)

- Entertainment Sponsor — \$3,500
- Reception Sponsor — \$2,000
- Transportation Sponsor — \$1,200

Payment Information

Total Amount: \$ _____

Payment Method:

- Check (payable to *FSU*)
- Invoice Requested
- Other: _____



**OSHER LIFELONG
LEARNING INSTITUTE**

Authorized Signature

I agree to the terms of this sponsorship and commit to the amount indicated above.

Authorized Representative: _____

Signature: _____ **Date:** _____